

The Renewal Brief

Fortnightly.
On Scaling & Rapid
Transformation

You Choose Your Peak,
we help you scale it

Thursday, 13th August 2026. Vol - 1



Rapid Transformation



We are being constantly reminded that with the racing, intense deployment of AI in businesses, the future of work will be different. I'm certain of that too, though not for the exact same reasons the headlines keep offering. In 45 years, across boardrooms and shop floors, I've watched work reshape itself many times, and the change almost never announces itself.

What's genuinely different this time is that technology, capital and expectation are all shifting at once, and the familiar habit of adjusting with baby-steps each year will no longer hold good or keep pace.

The spotlight therefore, is going to be on "Rapid Change & Transformation".

Sakti Mukherjee
M.Tech (IIT Delhi, MGSCC)
Certified CEO Coach)



This *newsletter* is our endeavour to make sense of that shift alongside you, every fortnight, without the breathless forecasting that the subject usually attracts. We cannot tell you the exact future that is coming. What we can tell you is that Rapid Change & Transformation will be a core need.

We created "100DayRenew" as a SPRINT, to achieve Rapid Change & Transformation guided by the needs and aspirations of a business. And from experience, we know what you cannot organize to achieve in 100 days (3 months), you will not be able to undertake in the longer term.

The Full Potential of any business has always rested on facing reality earlier than your competitors do, and that has always created value.

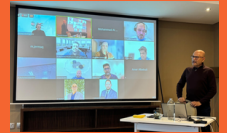
May you always win your value !!

If a colleague, a fellow Founder, or someone on your leadership team would gain from this, do pass this on. Some conversations might be helpful to someone, somewhere.

work with us

1-Day BOOTCAMP

Focusing deep on Growth & Profitability using the Business Model Canvas and other tools.



[Book this BOOTCAMP](#)

2-Day STRATEGY OFFSITE

Building Strategy Implementation Process using the BMC, SWOT, PESTEL, BSC & other tools & Cases.



[Book an OFFSITE](#)

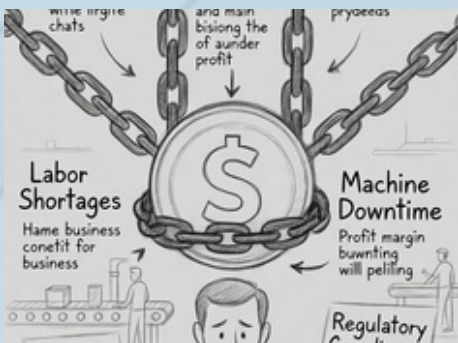
100 Day Renew (our Flagship Sprint)

Rapid Business Transformation in 100-days. Begins with a Business Diagnostic. It identifies key constraints around Flow, Growth & Profitability. Hard implementation drive to unlock potential gains.



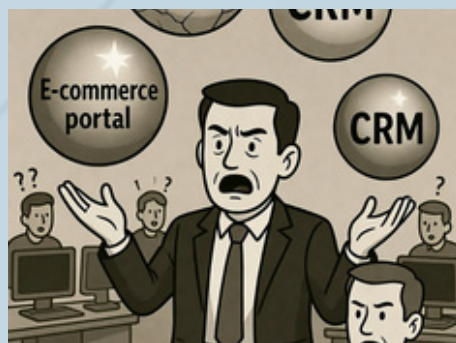
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The Hidden Price of Standing Still

You may think transformation is expensive. But you're already paying a much steeper price for staying exactly where you are.



Why Most Digital Transformation Fails

Why? Most businesses approach digital transformation backward. They start with technology instead of constraints.



7 Signs Your Business Needs a Transformation Sprint

When targets consistently slip, the issue isn't motivation or market conditions. It's misalignment between your strategy, systems, and people capabilities.

Since
2012

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